





# Hire The Best. Filter The Rest.







## UNLIMITED Screening of Applicants at a Fixed Cost







Why HA Candidate screening technology?

Increase hiring efficiency by saving time & cost on high volume recruitment.



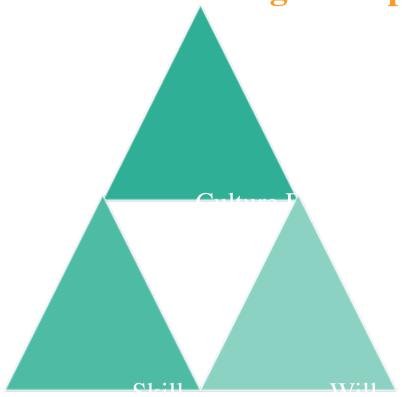


### **Employer Branding**

- 9 out of 10 applicants do not get notified if they're unsuccessful in their job application.
- With this system every applicant will walk away with a company branded Greatest Strength report



#### Leveraging On Technology To Hire The Right People







#### **Talent Dashboard**

TALENT DASHBOARD						
<u>Date</u>	Job Name	Eligibility	Suitability	<u>Total Score</u>	<u>Last Name</u>	<u>First Name</u>
16/7/2017	<u>Customer Service Executive</u>	<u>100</u>	100	<u>100</u>	<u>Yong</u>	Amanda
10/7/2017	<u>Customer Service Executive</u>	<u>100</u>	95	<u>98</u>	<u>Tang</u>	Carol
16/7/2017	Customer Service Executive	88	94	<u>97</u>	Muhammad	Julia
16/7/2017	Customer Service Executive	<u>78</u>	99	<u>96</u>	Zahid	Ahmad
16/7/2017	Customer Service Executive	<u>77</u>	93	<u>86</u>	<u>Ismail</u>	Azam
16/7/2017	Customer Service Executive	<u>77</u>	80	<u>83</u>	<u>Nurhayati</u>	Siti
16/7/2017	Customer Service Executive	<u>66</u>	85	<u>75</u>	<u>Zahid</u>	Ahmad
16/7/2017	Customer Service Executive	<u>88</u>	58	<u>73</u>	<u>Ismail</u>	Azam
17/7/2017	Customer Service Executive	<u>85</u>	inconsistent	<u>85-??</u>	<u>Kumar</u>	Paul
17/7/2017	Customer Service Executive	<u>80</u>	inconsistent	80-??	<u>Archer</u>	David
20/7/2017	Customer Service Executive	<u>60</u>	inconsistent	<u>60-??</u>	<u>Cheng</u>	Jason
17/7/2017	Customer Service Executive	<u>50</u>	incomplete	50-??	<u>Lee</u>	Kenneth
18/7/2017	Customer Service Executive	<u>50</u>	incomplete	50-??	Wong	Elizabeth





#### **Testimonial**

"The HA Consultants demonstrated the highest professionalism throughout the entire process to help us best select the Graduate Trainee Program and Field Engineer Development Program!

I am particularly impressed with their team support during the 2-day Assessment Centre. The smooth planning has allowed the candidates to have good experience of us as an employer of choice"

Human Resource Director Elevator & Engineering Services Company





#### **Testimonial**

"We have launched The Banker Management Trainee Programme; two-year programme aimed at developing Future Leaders in Banking.

As we operate in an increasingly VUCA world, it has become clear that in order to hire the newage talents with different key traits, the traditional way of hiring is no longer relevant. The guiding principles for the process are differentiated attraction, best in class pioneering selection and flawless execution.

As such, we have pioneered a new Digital Selection Process aimed at providing superior candidate experience, enhanced accessibility and engaging touch points. **JobFlix, powered by Harrison Assessments** is part of our digital selection process that is candidate-centric allowing applicants to complete the steps anytime, anywhere."

Chief Human Capital Officer \*Volatility, Uncertainty, Complexity, Ambiguity (VUCA).





#### **Case Study - Bank**

This bank used candidate screening for their management trainee program. HA was used as the first point of contact for the applicants as it works as a filtering tool to shortlist the first layer of applicants. The public link for HA was posted on 8 different platforms across job boards and social media. It gathered more than 16,000 views and there was a total of 6615 applicants that completed the questionnaire and every single applicant received a free Your Greatest Strength report with the bank's branding and this contributed a huge volume from an employer branding perspective.

After filtering the first layer of applicants, the shortlisted candidates went through the QCT. After the QCT, the final 50 was shortlisted for a 3-day assessment centre. From the assessment centre, 30 candidates was chosen to join the bank. According to the CHRO, the talents shortlisted were of such high quality, the bank decided to hire all 50 candidates. Besides that, HA has managed to help the bank reduce the recruitment campaign time from 3 months to 1 month and that is the key ROI on how HA will be able to save time in a recruitment process.





#### **Case Study – Financial Institution**

This financial institution used HA for their campus recruitment program. HA gave them great value as they were able to save so much time & money in their recruitment process. Traditionally, they would had to travel and spend money on logistics just to visit campuses around the country to conduct their recruitment campaign. With the implementation of HA, all they needed to do was to provide the public link to all the selected universities and filter them online. Previously the logistics of travelling around would have been extremely costly.

They conducted this campaign for 3 months and managed to hire the desired amount of candidates. Overall, it was a positive experience for the client using HA as it has helped them to achieve their ROI by saving time and cost within their recruitment cycle.





#### Further questions?

All enquiries: sharon.miller@human-bydesign.com Human-ByDesign are authorized solution partners for HA technology.